

# THE BIZBOK® GUIDE

A Guide to the Business Architecture Body of Knowledge™

RELEASE 4.5 IS AVAILABLE NOW  
THE TIMELINE OF RELEASES

 **2011**  
1.0 august

**2012**   
2.0 january  
2.1 july

 **2013**  
3.0 january  
3.5 june

**2014**   
4.0 august  
4.1 november

 **2015**  
4.5 June

# DO YOU NEED THE NEW RELEASE OF THE BIZBOK® GUIDE?

Perhaps you have an older version of the BIZBOK® Guide. Perhaps you glanced through a colleague's copy, but weren't sure you needed your own. Ask yourself the following questions.



## **Practitioner**

Are you a business architecture practitioner trying to find best practices for your organization? Are you interested in becoming a Certified Business Architect™ (CBA)®?



## **Decision Maker**

Are you a decision maker seeking to understand how business architecture fits into your organization?



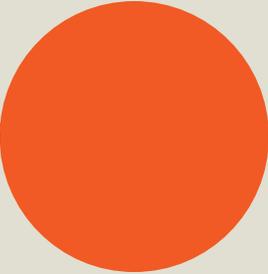
## **Related Field**

Are you working in a related field, trying to align the benefits of business architecture to practices already in place?

If you answered YES to any of these questions, then Release 4.5 of the BIZBOK® Guide is for you.

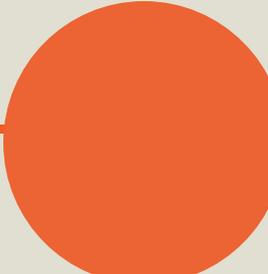
# FAQ's

Best practices from the BIZBOK® Guide are in use at major government organizations and Fortune 1000 companies, as well as at not-for-profits and NGOs. Get in on one of the best kept secrets of top executives. The BIZBOK® Guide helps business architects become great in their roles!



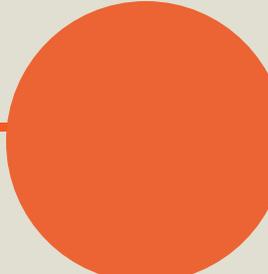
**How do I get my copy?**

Join the Business Architecture Guild.  
[www.businessarchitectureguild.org](http://www.businessarchitectureguild.org)



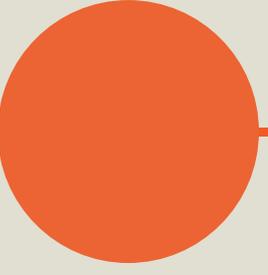
**Is it printable?**

Yes. It is a downloadable password protected PDF.



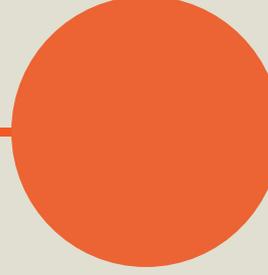
**May I share it with within my organization?**

Please see The FAQ page on our website.



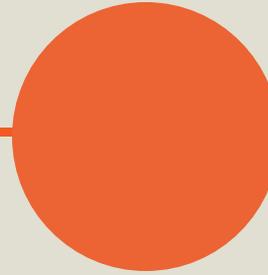
**How often are new releases published?**

Usually twice per year.



**Can I buy it if I am not a member? Can I get a hard copy or Kindle?**

Currently the only way to access this content is through Guild membership.



**How do I provide feedback?**

All Guild members have access to a complete feedback structure.

# BUSINESS ARCHITECTURE IS A GROWING FIELD

Business architecture is changing how industries and organizations are doing business worldwide. And yet, you'll find consultancies with little understanding of best practices and naysayers pontificating that there is no agreement on how to practice business architecture. You will always find someone touting another solution as the next best thing - usually selling something related to the next best thing. It can wear you out.

But, you can have an advantage. You can get access to the BIZBOK® Guide, collaboratively written by practitioners representing multiple verticals. The new release expands upon existing content and adds new examples.

PART 1 – INTRODUCTION	■	
SECTION 2.1 – STRATEGY MAPPING	■	■
SECTION 2.2 – CAPABILITY MAPPING	■	■
SECTION 2.4 – VALUE MAPPING	■	■
SECTION 2.5 – INFORMATION MAPPING	■	■
SECTION 3.3 – BA & BUSINESS MODELS	■	■
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SECTION 6.2 – BA & EA FRAMEWORK ALIGNMENT	■	
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SECTION 7.1 – BA GUILD CASE STUDY	■	■
APPENDIX A – GLOSSARY	■	
APPENDIX B.3 – BA MATURITY MODEL	■	
APPENDIX B.5 – DYNAMIC RULES-BASED ROUTING MAPS	■	■
APPENDIX D – VERSION HISTORY	■	
APPENDIX E – EDITORIAL BOARD & CONTIBUTORS	■	

■ NEW SECTION      ■ UPDATED\*      ■ NEW EXAMPLES

Sections 2.1, 2.4, 2.5, 3.5, and 3.8 contain major, substantive updates.

# INTERESTED, BUT NOT CONVINCED?



Alex Randell, Consulting Business Architect

"The BIZBOK® Guide is instrumental to providing guidance to business architecture practitioners as they develop, maintain and advance a business architecture practice. It provides insights ranging from foundational guidance to advanced topics to the value delivered by business architecture. The industry-based best practices in the BIZBOK® Guide apply across industries and company sizes to enable successful results with executive leaders, implementation teams, and business results."



Stephen Marshall, IBM

"The new case study material (which tracks the process to map the Guild's own business architecture) provides a great example for organizations looking to develop their business architecture from scratch. While it adheres to the principles and guidelines outlined in the BIZBOK® Guide, the case study also uncovers a number of practical insights that can be applied to any business architecture initiative."

Read Part 1

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**BIZBOK® Guide 4.5**  
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